

FOR IMMEDIATE RELEASE

Pink-Skinned Pumpkins Benefitting Breast Cancer Research.

October never seemed so pink.

ROCKY FORD, COLO. – AUGUST, 2013 – Pink is the new orange this fall, and every fall to come. Just in time for [National Breast Cancer Awareness Month](#) last year, a new seed variety bearing pink-skinned pumpkins was released by the [Pink Pumpkin Patch Foundation](#). The demand for these gorgeous and philanthropic pumpkins has only increased, and growers across the country are now supplying pink pumpkins to their communities.

The natural pink-skin delights fashionistas and home decorators while bringing attention to a serious cause. Although these pumpkins appeal to the trendy, the Pink Pumpkin Patch Foundation urges all consumers to join the national campaign, “Pink Pumpkins on Your Porch – Let’s Unite Against Breast Cancer” by placing Pink Pumpkins on their porches this fall.

Pink Pumpkin growers have generously committed to donating a percentage of the proceeds from every pink pumpkin sold. The foundation oversees donations and ensures the funds go directly to reputable organizations devoted to breast cancer research.

The Center for Disease Control statistics show breast cancer is one of the leading causes of death among women in the United States. More than 210,000 women were diagnosed with breast cancer in 2008 and more than 40,500 died from the disease in that one year.



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ABOUT PINK PUMPKIN PATCH FOUNDATION

The Pink Pumpkin Patch Foundation was created in 2012 to aid in the fight against breast cancer. The foundation is made up of America’s pumpkin growers have committed to giving a percentage of proceeds from every pink pumpkin sold to organizations involved in breast cancer research. The foundation will oversee the donations and ensure that the funds go directly to reputable organizations with the highest percentage of dollars spent on actual research.

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