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Fact: Amaize Sweet Corn is a rare breed of sweet white corn grown in limited supply throughout the United States. Amaize is noted for its exceptionally sweet flavor and crunchy texture.

Fact: George Crookham and Bruce Hobdey have been perfecting the taste and texture of Amaize Sweet Corn since 1989.

Fact: In the 22 year development period, the duo tested well over 10,000 variations of corn before they pinpointed the ideal balance of texture and taste that has become Amaize Sweet Corn.



Fact: Amaize Sweet Corn is only grown and harvested during the warm summer months and available for a limited time during the warm summer months.

Fact: Amaize Sweet Corn was created using traditional, natural breeding methods through hybridization meaning this corn is never genetically modified.

Fact: Amaize Sweet Corn is available exclusively in select stores across the U.S. See the full list of retail locations at www.AmaizeSweetCorn.com.

Fact: Crookham, founded in 1911, is the premier and innovative breeding company behind Amaize Sweet Corn. Based along the Snake River in Idaho it has a longstanding reputation of excellence continuing to be the leader in sweet corn, yellow corn, onions and popcorn.

Fact: Crookham is a multi-generational family business that has been around for over 100 years is currently the oldest and largest corn breeder in the United States.

More info and high-resolution images are available at

<http://www.goldensunmarketing.com/newsroom/brands-we-love/amaize-sweet-corn.aspx>

www.amaizesweetcorn.com